

AUTHORS: David and Diane Mariant

SURVIVING BIPOLAR'S FATAL GRIP: The Journey to Hell and Back

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Does Britney Spears Have It? Did Keith Ledger?

Truths and Myths about Bipolar -- America's Most Misunderstood Epidemic

What do the people in your audience, and studio, think they know about bipolar disorder? Some facts:

- * It affects up to 6 million Americans. Chances are, someone you know in your personal or professional life is dealing with bipolar.
- * Emotions common to this mental illness can range from the wildest of euphoria to the deepest of depression.
- * Tragically and needlessly, 1-in-5 persons with bipolar will die of suicide.

No wonder David and Diane Mariant refer to bipolar as a "fatal grip." This couple has lived with bipolar disorder since David's 1999 diagnosis and the subsequent diagnosis of one of their children. Now keynote speakers on the subject, on-air the Mariant's will encourage a new understanding, much-needed tolerance and HOPE regarding America's bipolar epidemic.

They'll explore:

- * The symptoms. Could unexplained behavior by troubled celebrities like Britney Spears, or sleep problems Keith Ledger had before his tragic death, signal bipolar?
- * Why most people misconstrue the meaning of terms like manic, depressive, psychotic, and "mixed states."
- * Surprising ways difficult or "toxic" people can trigger episodes.
- * Myths that say "strong medications are all that patients need" or "people are alone in their struggles."
- * Treatment programs, stress-reduction exercises and support groups that help save lives.

CREDENTIALS: The Mariants have co-authored *SURVIVING BIPOLAR'S FATAL GRIP: The Journey to Hell and Back*, and formed the all-inclusive website SurvivingBipolar.com. They established Mariant Enterprises, a bipolar awareness and education company.

AVAILABILITY: California , nationwide by arrangement and via telephone

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